

Contact: Megan Hernandez
Direct Office Line: 202-261-0315
Email: mhernandez@alta.org

For Immediate Release

ALTA Renews SoftPro as Elite Provider

Washington, D.C., Feb. 22, 2024 — The [American Land Title Association](#) (ALTA), the national trade association of the land title insurance industry, announced it has renewed [SoftPro](#) as an ALTA Elite Provider.

ALTA's [Elite Provider Program](#) features distinguished service providers committed to furnishing extensive benefits to the title insurance and settlement services industry. Elite Providers promote the highest industry standards and provide effective solutions for ALTA members' critical needs.

"As an ALTA Elite Provider, SoftPro has shown its dedication to the title and settlement services industry," said Diane Tomb, ALTA's chief executive officer. "It is more important than ever for ALTA to supply its members with innovative service providers that are actively engaged in creating state-of-the-art, customized solutions—and for those solutions to help protect industry professionals as well as consumers. The Elite Provider Program calls for our premiere providers to complete a comprehensive application process, which includes furnishing ALTA with member recommendations as well as financial statements. This extensive practice proves Elite Providers, like SoftPro, can add value for our members and make their businesses more profitable."

For more than 40 years, SoftPro's comprehensive closing, title and escrow software coupled with their support services have helped make its customers more efficient and profitable. SoftPro's award-winning software is flexible, secure and fully customizable; produces residential and commercial closings; provides automation capabilities, hosted and on-premise installations; and includes over 70 integrations for services such as CPLs, jackets eClosings, remote online notarizations and more.

An [ALTA Best Practices](#) Pillar II, III, IV and V company, SoftPro offers solutions to keep title and escrow companies compliant with these Best Practices. SoftPro's solutions address Best Practice II – to maintain appropriate controls for escrow trust accounts; Best Practice III – to maintain a written privacy program to protect NPI; Best Practice IV – to adopt standard real estate settlement procedures; and Best Practice V – to maintain procedures for title policy production, delivery, reporting, and premium remittance. Through the ALTA Elite Provider program, SoftPro offers 20 percent off any new license fees for current ALTA members.

For more information about the Elite Provider program or to apply, please visit www.alta.org/elite.

###

About ALTA

The [American Land Title Association](#), founded in 1907, is the national trade association representing more than 6,000 insurance companies, title and settlement agents, independent abstracters, title searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.